

SCHOOL OF DESIGN
SWARNIM STARTUP & INNOVATION UNIVERSITY
 UG – DEGREE (40) – FASHION DESIGN

Course	Bachelor of Fashion Design
Aim & Objective	The aim of Fashion Design course is to understand the nature of Fashion business and challenges associated with fashion industry. The curriculum covers a design sensitization that balances global fashion aesthetics with an Indian soul. It addresses the need of couture and presents a porter in India. Students enable to do conceptualize design, may be patterns drape and construct garments of impeccable quality.
Pre-requisite	12 th Science & Commerce + University Examination
Semester – 1	Basics of Design – I
	Principals of Design – I
	Design Methodology
	Material Handling & Clothing
	Introduction to Entrepreneurship
Semester – 2	Elements & principals of Design – II
	Introduction of fashion Industry – I
	Basics of Design - II
	Introduction to Innovation & Ideation
Semester – 3	Language of fashion
	History of western costume – I
	Traditional Indian Textiles
	Fashion Illustrations – I
	Garment Productions – I
	Embroidery Techniques
	Digital Presentation Tools - I
	Design Project - I
	Business Model (Plan & Execution)
Semester – 4	Indian Culture Study
	History of western costume – II
	Fashion Merchandising
	Fashion Illustrations – II
	Garment Production – II
	Dyeing & Printing
	Digital Presentation Tools – II
	Design Project - II
	New Venture Creation
Semester – 5	Craft Study & Development
	Fashion Retail & Visual Merchandising
	Fashion & law
	Apparel Manufacturing Technology
	Fashion Illustration – III
	Garment Production – III
	Dyeing & Printing

	Design Project – III
	Scaling up the Venture
Semester – 6	Quality Management
	Apparel Costing
	Export Documentation
	Fashion Illustration – IV
	Garment Production – IV
	Fashion Accessories
	Indian Ethnic Wear
	Design Project – IV
	Growth & Expansion of the Venture
Semester – 7	Design Collection
	Job Portfolio
	Design Research Methodology
	Design Thinking
	Conceptual Wear Project
	Advanced Fashion Illustration
	Textile Fabric Development
	Fabric Manipulation Techniques
	Print Project
Semester – 8	Industry Internship